

## PRESS RELEASE



### **The CyberSecura start-up/TPE is incubating its launch in Canada by taking part in the international incubation program Faise.**

**CyberSecura, which specialises in consulting, service and support for cybersecurity and GDPR compliance professionals, is preparing for the internationalisation of its service offerings and expertise in Vancouver.**

**GRENOBLE, June 08, 2021** - CyberSecura recently took part in the international incubation programme offered by Faise, an acronym for French Alps International Softlanding Exchange. Faise's international incubation program aims to help French start-ups explore international markets before setting up shop. CyberSecura benefits from the expertise of the Faise international incubator network and its good knowledge of the target market.

#### **Exporting a hybrid offer**

CyberSecura currently provides its services via a cross-channel strategy: the company carries out its audits and support services both face-to-face and remotely via digital communications media. This hybrid service offer allows CyberSecura's clients to have access to fully personalised and tailor-made cybersecurity services according to their needs. The customer is then free to decide if and when they want an expert consultant on their premises, or if and when they simply want to share expertise and knowledge. The company is currently developing its own online platform for cybersecurity services and support. This platform will enable CyberSecura to internationalise its hybrid services, and it will also enable CyberSecura to offer its customers around the world continuous support, even when the company is not physically present on site.

#### **The internationalisation of the GDPR**

The General Data Protection Regulation (GDPR) is a regulation that all companies, even those outside the European Union, must comply with if they process personal data of European citizens. Although European companies are already subject to this regulation, this is not always the case for non-EU companies wishing to export their activities to Europe. CyberSecura wants to internationalize the GDPR by assisting Canadian companies in their compliance, thus allowing them to export their activities to the European Union. Compliance with the GDPR is an aspect that requires very specific and precise skills. Indeed, although Quebec is also subject to a privacy policy, the CAnLII (Act respecting the protection of personal information in the private sector), the latter is not sufficiently protective and does not cover enough aspects to be equivalent to the GDPR.

#### **About CyberSecura**

CyberSecura is a Grenoble-based company specialising in cybersecurity audits, consulting and services, as well as GDPR compliance. Founded in 2017, CyberSecura meets the growing needs of companies, and in particular VSEs and SMEs, in these areas of security and regulatory compliance.

Composed of experts in each facet of these areas, CyberSecura supports the securing of infrastructures, software or mixed digital products, business processes, as well as the rise and maintenance of GDPR compliance.

CyberSecura's clients range from large corporations to small organisations in both the private and public sectors. CyberSecura's solutions are specifically designed to improve the security and compliance of small businesses and local authorities.

Contact : David Rozier, co-founder, [d.rozier@cybersecura.com](mailto:d.rozier@cybersecura.com), +33(0)6 21 54 42 37, [www.cybersecura.com](http://www.cybersecura.com)